

LEGO Stunt Rally - now available on Sony PlayStation

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| Format: | PlayStation® |
| Release Date: | 1st Quarter 2001 |
| Category: | LEGO Constructive |
| Price: | PC CD-ROM \$19.99 (US), \$24.99 (CN) GAME BOY™ Color \$19.99 (US), \$24.99 (CN) PSX \$9.99 (US), \$19.99 (CN) |
| Age: | 6 to 99 |

SLOUGH, England, February 2001 - LEGO Media International announces the launch of the bestselling software title LEGO Stunt Rally on the Sony PlayStation®. This riveting game that combines high-octane action with creative satisfaction for children aged 6 and above, is already available on PC CD-ROM and GAME BOY™ Color formats. LEGO Stunt Rally is an important addition to the growing LEGO Constructive software category. LEGO Media has created a title that offers all the driving fun of a championship racing game *and* the open-ended play associated with LEGO construction.

First and foremost, LEGO Stunt Rally is about designing cool tracks for stunt racing fun. By connecting 'stunt pieces' it is possible to build spectacular race tracks that provide a different racing experience every time. Having connected the pieces, players test their track-building prowess by speeding around in the highly-addictive driving mode. The extreme terrain backdrops are based on three LEGO SYSTEM™ themes: Adventurers (Desert and Jungle), Arctic and City, with lead characters from the LEGO Race construction toy range.

The stunt pieces, which form part of the track, operate differently in each terrain. For example, an obstacle in the City setting might be a crashed lorry; in the Desert setting the same tile might appear as a rock formation. Other amazing stunts include loop-the-loops, a timed obstacle and a drive-through effect, each with a number of terrain-specific variations.

In LEGO Stunt Rally, devious track building is the secret to racing success. To make it to the World Championship race, the player must first defeat the reigning champions of four hostile environments. These crazy racers will stop at nothing to win! In this classic 'goodies versus baddies' confrontation, the player must outwit them using track-building skill. And what better way to bamboozle Baron Flambo - the inventor of road rage - than by placing a 'drive-fast-or-die' quicksand trap in his beloved desert territory?

If ultimately victorious, players will gain unlimited access to all of the LEGO stunt pieces, and the use of the X-Car driven by current World Champion and owner of Stunt Island, Mr. X.

Driving in this game is easy to get into, but challenging to master. The power-ups, which include rockets and speed boosts, have a super-charged effect on the cars. Yet, in LEGO Stunt Rally

speed is only part of the appeal: the diverse terrain, the wacky stunt pieces and other interactive obstacles provide a complex and often hilarious challenge.

LEGO Media was established in 1996 and has its world wide headquarters near London. LEGO Media is responsible for the development, publishing and marketing of media products for children between the ages of two and 16. As part of the LEGO Group, LEGO Media has access to unique brand recognition as well as strong marketing and distribution power in the children's market. The Company is led by a strong senior management team of talented interactive media industry professionals and experienced managers from the LEGO Group. For more information, please visit www.LEGO.com/software.

Asylum Entertainment, who developed the PlayStation version of the game, was founded in 1998, and are synonymous with high-quality children's software titles, including *Dr. Who - Destiny of the Doctors*, *Play with the Teletubbies* and *Sabrina the Teenage Witch*.

Intelligent Games, developers of the PC and GAME BOY Color versions of the game, previously collaborated with LEGO Media International on LEGO Loco for PC. This acclaimed title won a US Software Publishers Association "Codie" for Best New Strategy and Simulation Software Game, and a Gold Award from the Parents Information Network.

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