

GATE 1
SUBMISSIONS

LEARNING RANGE

WORKING TITLES	Magix Series
REFERENCE #	LNG008PC01
PROJECT TYPE	INTERNAL and EXTERNAL (Robert Rasmussen of DACTA and Edith Ackermann)
DESCRIPTION	<p>The goal of the Magix Series is to "stimulate children's imagination and creativity through supported investigation and expression." It provides the tools for a child to explore and discover patterns, logic and creativity. Prototypes exist. I have not seen them.</p> <p>Robert Rasmussen of DACTA submitted this product series for review to Anne Barnett, former Producer of the Learning Range. In the interest of presenting all ideas, I will present what I know of the Magix Series in Gate One CDG format.</p> <p>Robert is anxious and willing to talk about the particulars, if Senior Management is interested in pursuing the Magix series.</p> <p>"The Magix design supports playful exploration of patterns and dynamic systems, which are basic to mathematical and scientific learning. PatternMagix uses age-old aesthetics and intrigue of tiling patterns to engage children in the world of geometric symmetries. AniMagix builds on time-honored combinational puzzles and the universal fascination with animacy to engage children in the world of social dynamics."</p> <hr/> <p>Application of experimentation on the more advanced levels where the children can place patterns created on walls or animals and vehicles as an extended creativity product.</p>

FEATURES	Free form exploration and discovery. A non-directed toy for the computer to build skills through play by manipulating shapes and puzzle parts. A creativity product that melds science with art.
TARGET	Preschool to K
RANGE	Learning Range
USP	<ul style="list-style-type: none"> • LEGO values • Non verbal problem solving
ESP	A product that just allows the child to play without rules, guidelines or pressure.
COMPETITION	
PLATFORM	PC / CD ROM Windows 95/98 with Direct X Pentium Processor 200Mhz 32Mb. sound, mouse, keyboard
COMMENTS	
SIGNATURES	



These screen shots depict the free form play aspect of the Magix Series