

## **Friends 2 Music on Stage “Pad”**

**Hardware:** Kid pad from LEGO

**Software:** CD with intro, recorded music pieces, editing program for video and audio, archive system

**Play materials:** Dolls, accessories

The popular characters from Friends 1 are sold as real dolls with a background that can be decorated to look like a movie set for recording rock videos, a rehearsal or concert stage.

The kid pad base activates different interactions between the physical items and the software. Playing with kid pad inspires to use of free play mode for own performances with sounds and pictures.

The software includes scripted dialogue between characters and a few songs, along with animated film sequences or flashy stage shows that show on the computer screen as a background to the “concert stage”.

- Activities rooms to learn how to make own songs, stage shows, movies of choreographed sequences similar to Friends 1. The pad can be overlaid with keyboard pads, so that areas of pad are “played” like a musical instrument; characters used to change key? Different pads for styles of music?
- Stored songs can be played back. Activated with the kid pad or by clicking with mouse.

The sound quality should be good - comes through speakers/headphones or directly from computer and playable on audio CD player. Look into possibility for recording own music CDs (MPEG?) or entering contest on web, LEGO makes music CD available on web.

Using the kid pad allows for synergy with range of pad products.

## **Friends 2 Video maker**

**Hardware:** Moviemaker digital camera- from LEGO or any other type

**Software:** CD with intro, recorded music pieces, editing program for video and audio, archive system for storage and importing and exporting, cinema showcase.

Stage elements are Scala elements, a set with special effects for recording rock videos and cool features such as: walkways, trap doors, stage lights, decorations on wall, swiveling platforms for dancing performers.

The features can be controlled off-camera, allowing play where one girl uses camera and friend is the “stage hand” who controls special effects.

The video can be combined with recordings can also be edited afterwards, so that girls can prepare sequences and combine them later.

The digital camera can record still frame for stop motion or run as flowing video.

The cinema is the showcase area for finished productions.

Synergy with LEGO Studio / Moviemaker product line aimed at boys, action films.

### **Web club**

Showcase for own videos and virtual fan club activities. Recording audio CD of prize-winning songs by kids.

## Scala Rainbow Genies “Craze”, 6+

Passed Gate 1 in Girls segment, issue in integrating with LEGO values and connect with Scala.

Six different genies in colored raindrops, genie is born in some way when girl gets it. (Earlier idea was that in drop is crystals that dissolve in a drink, umbilical chord is marshmallow.)

### Ideas for technology

Raindrop egg with collectible items for your genie:

- beads that can be worn or interact in games- that can be programmed, powered by magnetism, solar cells (would need extra conductors or lead beads, buy separately)
- tags for entering web club on genies

### Low or no-tech products

- special six-sided cubes for playing games, ex. to determine personality traits of genie
- runes, secret codes for genie language and magic
- ID cards, food, stamps, story books about their lives in mini size?

**Gamegirl Craze-** group is working separately on this

**Web Craze-** What would appeal to girls and attract them to contribute?

- Create own genie collectibles, enter contests – “postage” stamps or stickers make from collages with own photos
- Get storytasters – trade and info center with map of all reported genies, see family lines, fairy tales/folklore flavor
- Make wishes – have a wishing well for wishes (like letter to Santa Claus)
- Show humor - reporting on genie wild things, spoofs about authorities that deny genies exist, videos of genie
- Enter beautiful fictional genie universe - ready for exploration, move by crawling, flying, dancing, running, skating
- Can be active in genie universe as avatar - play games, make pals with other genies, trade, send emails + videos

Give good and bad traits, reacting to each other? Progress thru life cycle? breeding? girl/boy? Are the genies seed ideas based on stories by the character Emma and her friend? Emma aspires to write and illustrate books for children.

Want programmable qualities? make sounds, lights? Live in place, ex. tent of Glowing sticks, lock with codes?

Do they need special conditions for transformation or to make magic ?

Built-in timers (clock battery?) that make genie glow, shiver, wink, sleep, mouth words?

If larvae analogy, would they get wings later or turn into guardian angels?

Note on the look Japanese - manga tradition of comic books, pictures only in strong graphic style.

<http://members.tripod.com/~hier/manga.html#software>

## **Adventures with Horses, 6 +**

Play Station X platform

To go with horse theme for Scala 1999 and foals in 2000?

Play Station gives an interactive play experience with multiple player, girls will enjoy competing and sharing the fun of riding etc. The new X version has a higher resolution- the graphics are visually stunning.

### **Activities**

- Playing alone or with friend, esp. cool in championship races
- Training skills with how to ride horse (interface of ps has some similarities to learning to steer horse).
- Nurturing horses- grooming, feeding, brushing and braiding mane.
- Decorating horses, equipment, rider / jockey's clothes.
- Constructing own obstacle courses or other settings
- Riding and racing- see as the rider or from another viewpoint, can watch playbacks of races.
- Learning about horses- tradition of riding, racing; hand signs for training; geneology of horse types.
- Hear stories: myths, superstitions, folk tales around horses, jockeys.

### **Interactive Experiences**

- grooming and dressage of horse, building courses
- training with walk, canter, gallop on various terrains and obstacle courses
- competitions in show jumping and racing
- adventures involving riding in nature, flying in fantasy worlds on unicorn

**Settings for training:** staples, riding school, easy racing track, horse camp, visit to Iceland.

**Settings as advanced options:** show jumping, steeplechase, circus, rodeo, bare back riding, adventure riding in the wilderness (summer/winter),

**Super advanced:** Kentucky Derby or other famous horse shows, flying a unicorn, Pegasus.

**Types of horses:** ponies, typical riding school horses, Icelandic horses (have special walk), full-breed Arabian horses.

### **Game elements:**

Get points for winning in races and simply by trying activities, advance in levels of play by collecting points

Gambling! bet money, figure out how to use probability (math games)

Get "real" training experiences of temperament differences in horses (AI), get difficult horses as advance.

Breeding the horses and getting foals is way of using the points (genetics)

Breeds- possible list

American Paint Pony American Sporthorse American Warmblood

Andalusians Appaloosas Arabians Connemaras Dutch Warmbloods

Haffingers Hanoverians Lipizzaners Lusitanos Miniatures Missouri

Foxtrotters Morgans Mustangs Paints Paso Finos Pintos

Ponies Quarter Horses Shire Thoroughbreds Warmbloods Welsh

**Collectables**, such as special foals can be **ordered on web**

Rough concepts- girls, September '99

LEGO Media

## Travel Gamegirl (with GPS ?)

Color gameboy

Make own "secret friend" customize look. Make code of face gestures, walks, pictogram, hand signals and sounds, can be printed out if want to share code book. Print out secret codes in different situations.

- Activities- games, puzzles, mazes, patterns that can be rearranged
- Events in mini-stories where meet over "characters": party, pet store, school
- Follow road movie where friend has to make trip around the world: get lost, use maps to find home  
could possibly hook up to the GPS (satellite tracking mobile systems) for getting real maps to play in

## Mysteries + Soap operas

Play Station X or PC

Character based or narratives with navigable environments. Literary tradition, needs strong appealing characters and conflict material that evokes good stories. Modern Nancy Drew- Pippi- heroines. Player is either a main character, spy, detective, witness, author.

Player searches environment in search of **embedded story** - set up as

- linear (but you cross your own path and have to find place in the story again)
- backstory, something already happened and you are uncovering its evidence (Myst)
- buried in historical/ culture leaves evidence that you seek to uncover, save world (adventure game)

Real-time 3D, modular "**narrative DNA**"

- Create or modify characters with AI (programmable intelligence traits) - characters get "intentions" and react to conflicts, other characters.
- Stories become more complex over time
- Story conflicts can be altered when meet story guardians- autonomous agents or story masters oversee game

**Scenes** where conflicts are embedded and "erupt" when characters are place into scenes (virtual puppets)

Settings: hospital, pet store, airport, school, summer camp, local mall, amusement park, zoo, pop concert, old castle...

**Other ideas- downprioiritized**

## My Planet Web Community

### Agents

### Build a pet

### Beads + charms

### Portable diary and camera